

ORDER



Orders
Order / Rev: 185053
Alt Order #:
Product Desc: Obama for America
Estimate: 1536 Sked A (9/4 - 9/10)
Flight Dates: 09/04/12 - 09/10/12
Original Date / Rev: 08/30/12 / 08/30/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: GMMB Inc.
Buying Contact: Kristen Keuleman
Billing Contact:
 1010 Wisconsin Ave, NW
 Washington DC, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: President/Obama (D)
Demographic: A25-54
Product Codes: PL1-President
Priority: P2
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: MAJ
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/10/12	143	\$62,590.00	\$53,201.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	143	\$62,590.00	\$53,201.50	0.00
Totals	143	\$62,590.00	\$53,201.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	09/04/12	09/10/12	7News at 5AM	CA	5AM-530AM	MTWTF--	:30	5	\$150.00	PREE	0.00	NM	5	\$750.00
7News at 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/04/12	09/10/12	MTWTF--	5		\$150.00		0.00						
N 2	KMGH	09/04/12	09/10/12	7News at 530AM	CA	530AM-6AM	MTWTF--	:30	5	\$175.00	PREE	0.00	NM	5	\$875.00
7News at 530AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/04/12	09/10/12	MTWTF--	5		\$175.00		0.00						
N 3	KMGH	09/04/12	09/10/12	6-7A News M-F/KMGH	CA	6A-7A	MTWTF--	:30	5	\$275.00	PREE	0.00	NM	5	\$1,375.00
6-7A News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/04/12	09/10/12	MTWTF--	5		\$275.00		0.00						
N 4	KMGH	09/04/12	09/10/12	GMA M-F 7-9A / KMGH	CA	7A-9A	MTWTF--	:30	10	\$300.00	PREE	0.00	NM	10	\$3,000.00
GMA M-F 7-9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/04/12	09/10/12	MTWTF--	10		\$300.00		0.00						
N 5	KMGH	09/04/12	09/10/12	430-5A News M-F/KMGH	CA	430A-5A	MTWT--S	:30	5	\$50.00	P2	0.00	NM	5	\$250.00
7News at 430am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/04/12	09/10/12	MTWT--S	5		\$50.00		0.00						
N 6	KMGH	09/08/12	09/08/12	Wall St. Journal Rprt SAT	CA	SAT 530-6A	-----S-	:30	1	\$25.00	PREE	0.00	NM	1	\$25.00
Wall St. Journal Report															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/04/12	09/10/12	-----S-	1		\$25.00		0.00						

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KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KMGH	09/08/12	09/08/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6A-7A - - - - - S-	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/04/12	09/10/12	- - - - - S-		1		\$200.00		0.00				
N 8	KMGH	09/08/12	09/08/12	7-9a Sat Morning News CA 7-9a Sat Morning News	CA	7A-9A - - - - - S-	:30	2	\$325.00	P2	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/04/12	09/10/12	- - - - - S-		2		\$325.00		0.00				
N 9	KMGH	09/09/12	09/09/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A - - - - - S	:30	1	\$75.00	P2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/04/12	09/10/12	- - - - - S		1		\$75.00		0.00				
N 10	KMGH	09/09/12	09/09/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A - - - - - S	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/04/12	09/10/12	- - - - - S		1		\$300.00		0.00				
N 11	KMGH	09/09/12	09/09/12	ABC This Week ABC This Week	CA	758A-9A Sunday - - - - - S	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/04/12	09/10/12	- - - - - S		1		\$400.00		0.00				
N 12	KMGH	09/09/12	09/09/12	9A-10A SUN MORN NEWS 9A-10A SUN MORN NEWS	CA	9A-10A - - - - - S	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/04/12	09/10/12	- - - - - S		1		\$150.00		0.00				
N 13	KMGH	09/04/12	09/07/12	Inside Edition 9A Inside Edition 9A	CA	9A-930A - TWTF - -	:30	4	\$350.00	P2	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/04/12	09/10/12	- TWTF - -		4		\$350.00		0.00				
N 14	KMGH	09/04/12	09/07/12	Millionaire 930A Millionaire	CA	930A-10A - TWTF - -	:30	4	\$375.00	P2	0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/04/12	09/10/12	- TWTF - -		4		\$375.00		0.00				
N 15	KMGH	09/10/12	09/10/12	9a-930a Right This Minute 9a-930a Right This Minute	CA	9a-930a M- - - - -	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/04/12	09/10/12	M- - - - -		1		\$350.00		0.00				
N 16	KMGH	09/10/12	09/10/12	930a-10 Right This Minute 930a-10 Right This Minute	CA	930a-10a M- - - - -	:30	1	\$375.00	P2	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/04/12	09/10/12	M- - - - -		1		\$375.00		0.00				
N 17	KMGH	09/04/12	09/10/12	The View THE VIEW	CA	10A-11A MTWTF - -	:30	5	\$375.00	P2	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/04/12	09/10/12	MTWTF - -		5		\$375.00		0.00				
N 18	KMGH	09/04/12	09/10/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P MTWTF - -	:30	5	\$375.00	P2	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/04/12	09/10/12	MTWTF - -		5		\$375.00		0.00				
N 19	KMGH	09/04/12	09/10/12	The CHEW The CHEW	CA	1157A-1P MTWTF - -	:30	5	\$125.00	P2	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/04/12	09/10/12	MTWTF - -		5		\$125.00		0.00				
N 20	KMGH	09/04/12	09/07/12	Good Afternoon America M-F 1-2pm	CA	1-2PM - TWTF - -	:30	4	\$250.00	P3	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/04/12	09/10/12	- TWTF - -		4		\$250.00		0.00				
N 21	KMGH	09/10/12	09/10/12	General Hospital General Hospital	CA	1P-2P M- - - - -	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/04/12	09/10/12	M- - - - -		1		\$250.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N21	KMGH	09/10/12	09/10/12	General Hospital General Hospital	CA	1P-2P	M-----	:30	1	\$250.00	PREE	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/12	09/10/12	M-----		1				\$250.00		0.00			
N22	KMGH	09/04/12	09/07/12	General Hospital General Hospital	CA	2P-3P	-TWTF--	:30	4	\$275.00	P3	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/12	09/10/12	-TWTF--		4				\$275.00		0.00			
N23	KMGH	09/10/12	09/10/12	M-F 2-230pm M-F 2-230pm	CA	2-230pm	M-----	:30	1	\$175.00	PREE	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/12	09/10/12	M-----		1				\$175.00		0.00			
N24	KMGH	09/04/12	09/07/12	7News at 3PM / KMGH 7News at 3PM	CA	3P-330P	-TWTF--	:30	5	\$350.00	P3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/12	09/10/12	-TWTF--		5				\$350.00		0.00			
N25	KMGH	09/04/12	09/07/12	Inside Edition 330P Inside Edition 330P	CA	330P-4P	-TWTF--	:30	5	\$300.00	P3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/12	09/10/12	-TWTF--		5				\$300.00		0.00			
N26	KMGH	09/04/12	09/10/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	MTWTF--	:30	10	\$200.00	PREE	0.00	NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/12	09/10/12	MTWTF--		10				\$200.00		0.00			
N27	KMGH	09/04/12	09/10/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	MTWTF--	:30	5	\$425.00	PREE	0.00	NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/12	09/10/12	MTWTF--		5				\$425.00		0.00			
N28	KMGH	09/08/12	09/08/12	ABC College FB -Afternoon ABC College FB-Afternoon	CA	130P-5P	-----S-	:30	1	\$1,475.00	P2	0.00	NM	1	\$1,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/12	09/10/12	-----S-		1				\$1,475.00		0.00			
N29	KMGH	09/09/12	09/09/12	SUN 4PM 4PM - SUN	CA	4P-430P	-----S	:30	1	\$175.00	P2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/12	09/10/12	-----S		1				\$175.00		0.00			
N30	KMGH	09/08/12	09/08/12	7 News Special / KMGH 7 News Special/KMGH	CA	Various	-----S-	:30	1	\$565.00	P2	0.00	NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/12	09/10/12	-----S-		1				\$565.00		0.00			
N31	KMGH	09/09/12	09/09/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P	-----S	:30	1	\$200.00	PREE	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/12	09/10/12	-----S		1				\$200.00		0.00			
N32	KMGH	09/04/12	09/10/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P	MTWTF--	:30	5	\$800.00	PREE	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/12	09/10/12	MTWTF--		5				\$800.00		0.00			
N33	KMGH	09/04/12	09/10/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	MTWTF--	:30	5	\$800.00	PREE	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/12	09/10/12	MTWTF--		5				\$800.00		0.00			
N34	KMGH	09/08/12	09/08/12	Prime NASCAR NASCAR Primetime	CA	5p-11p (5:00 PM-9:00 PM)	-----S-	:30	1	\$925.00	P3	0.00	NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/12	09/10/12	-----S-		1				\$925.00		0.00			
N35	KMGH	09/10/12	09/10/12	ABC Mon B Mon B	CA	7P-9P	M-----	:30	1	\$1,400.00	PREE	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/12	09/10/12	M-----		1				\$1,400.00		0.00			

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N35	KMGH	09/10/12	09/10/12	ABC Mon B Mon B	CA	7P-9P M-----	:30	1	\$1,400.00	PREE	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	M-----				1	\$1,400.00		0.00			
N36	KMGH	09/10/12	09/10/12	ABC Mon C Mon C	CA	9P-10P M-----	:30	1	\$1,325.00	PREE	0.00	NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	M-----				1	\$1,325.00		0.00			
N37	KMGH	09/04/12	09/04/12	ABC Tue A ABC Tue A	CA	7P-8P -T-----	:30	1	\$1,525.00	PREE	0.00	NM	1	\$1,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	-T-----				1	\$1,525.00		0.00			
N38	KMGH	09/04/12	09/04/12	ABC Tue B ABC Tue B	CA	8P-9P -T-----	:30	1	\$1,325.00	PREE	0.00	NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	-T-----				1	\$1,325.00		0.00			
N39	KMGH	09/04/12	09/04/12	ABC Tue C ABC Tue C	CA	9P-10P -T-----	:30	1	\$1,125.00	PREE	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	-T-----				1	\$1,125.00		0.00			
N40	KMGH	09/05/12	09/05/12	ABC Wed A ABC Wed A	CA	7P-8P --W----	:30	1	\$1,000.00	PREE	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	--W----				1	\$1,000.00		0.00			
N41	KMGH	09/05/12	09/05/12	ABC Wed C ABC Wed C	CA	9P-10P --W----	:30	1	\$4,000.00	P2	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	--W----				1	\$4,000.00		0.00			
N42	KMGH	09/05/12	09/05/12	ABC Wed C ABC Wed C	CA	9P-10P --W----	:30	1	\$2,800.00	P2	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	--W----				1	\$2,800.00		0.00			
N43	KMGH	09/06/12	09/06/12	ABC Thurs A ABC Thurs A	CA	7P-8P ---T---	:30	1	\$1,200.00	PREE	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	---T---				1	\$1,200.00		0.00			
N44	KMGH	09/07/12	09/07/12	ABC Fri C ABC Fri C	CA	9P-10P ----F--	:30	1	\$1,175.00	P3	0.00	NM	1	\$1,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	----F--				1	\$1,175.00		0.00			
N45	KMGH	09/09/12	09/09/12	ABC Sun B ABC Sun B	CA	7P-8P -----S	:30	1	\$1,175.00	P3	0.00	NM	1	\$1,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	-----S				1	\$1,175.00		0.00			
N46	KMGH	09/09/12	09/09/12	ABC Sun Prime ABC Sun Prime	CA	6P-10P -----S	:30	1	\$1,050.00	PREE	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	-----S				1	\$1,050.00		0.00			
N47	KMGH	09/04/12	09/10/12	Nightline Nightline	CA	1037P-1103P MTWTF--	:30	5	\$350.00	PREE	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--				5	\$350.00		0.00			
N48	KMGH	09/08/12	09/08/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P -----S-	:30	1	\$300.00	PREE	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	-----S-				1	\$300.00		0.00			
N49	KMGH	09/04/12	09/10/12	10P News / KMGH 10P NEWS	CA	10-1037P MTWTF-S	:30	6	\$500.00	PREE	0.00	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 185053
 Alt Order #:
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: President/Obama (D)
 Product Desc: Obama for America
 Estimate: 1536 Sked A (9/4 - 9/10)

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N49	KMGH	09/04/12	09/10/12	10P News / KMGH 10P NEWS	CA	10-1037P	MTWTF-S	:30	6	\$500.00	PREE	0.00	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/04/12	09/10/12	MTWTF-S			6		\$500.00		0.00				
N50	KMGH	09/04/12	09/10/12	Jimmy Kimmel Jimmy Kimmel	CA	11:03P-12:07A	MTWTF--	:30	5	\$150.00	PREE	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/04/12	09/10/12	MTWTF--			5		\$150.00		0.00				
N51	KMGH	09/08/12	09/08/12	ABC College FB - Early ABC College FB - Early	CA	10A-130P (10:00 AM-1:00 PM)	-----S-	:30	1	\$400.00	PREE	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/04/12	09/10/12	-----S-			1		\$400.00		0.00				
													Totals	143	\$62,590.00